

**Areas of expertise:**

- Leadership Coaching
- Organisational Development & Change
- Executive Team Dynamics
- Cross-cultural Management

**Languages:**

- Dutch
- English
- French

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Ludo Keunen is an Organisation Development consultant with a background in clinical psychology and business economics. His personal mission statement is to enable individuals, teams and organisations in co-designing their future. Consolidating 20 years of experience in the field of human dynamics in a context of change, it is his conviction that change will only succeed by capitalizing on the energy that is already present in the system.

He developed an in-depth knowledge of what is key to mobilize people for new perspectives, not by providing ready-made quick fixes, but as an expert in creating a partnership relationship with clients to discover and implement a joint approach that moves people beyond what they think is possible. This strengths-based approach is tapping into contemporary insights in appreciative inquiry and solution-focused thinking, focusing on what works – not on limiting beliefs of what is not possible.

Ludo started his consulting career in Bekaert-Stanwick, a Belgium-based consulting company where he headed the Socio-Technical team of engineers and psychologists, joining forces in total quality improvement projects and self-managing team initiatives. He was invited to join the Delta Consulting Group in New York City, where he developed an extensive expertise in system-wide large group interventions in companies like Johnson & Johnson and Lucent Technologies. After managing the Change Management practice at PricewaterhouseCoopers, he started his own consulting firm to facilitate strategic change processes with a high people impact.

Ludo is a lead-facilitator of the CIGO-program (Consultancy in Groups and Organisations), an 18-months in-depth professional development programme for change agents in Belgium and the Netherlands. The programme is hosted by the universities of Leuven and Hasselt and includes exchange visits with the Case Western Reserve University in Cleveland (OHIO). His international focus is also reflected in his partnership with global networks of professionals to join forces in custom-based organization development initiatives.

His clients include a variety of business sectors as well as social profit organisations. Belgian clients include Exxon Mobile, Janssen Pharmaceutica, DHL, Innogenetics, Nyrstar, Fortis, VRT, IMEC and UCB. International clients include Eurocontrol, DuPont de Nemours, CERN, Philips and Interbrew (now InBev).