



Areas of expertise:

- Leveraging Diversity
- Team Building
- Leadership Development
- Executive Coaching

Languages:

- English
- French
- Spanish

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Patricia Bouvard is an experienced trainer, coach and facilitator who has 12 years of experience in working with multinational organisations in Europe.

She specializes in behavioral change in leadership, management, customer and change issues. One of her most recent client projects included guiding a global insurance company through a major culture change: the challenge was to shift from a financially focused company to a more customer and people focused one.

Patricia is known for her energy and dynamism in supporting individuals and teams and for her sense of commitment. She strongly believes that the learning process can be fun and light, creating a sustainable impact for the learner.

She is also a coach for top executives and senior managers at global organizations.

Her passion is to help organizations focus on developing and supporting individual employees, without forgetting the importance of collective intelligence which is often the key for innovation and sustainable success. She delivers keynote speeches at international business schools on these topics.

She is the co-creator of the Persona Method (psychological profiles and personal resources). This method is based on a number of key behavioural approaches: Commedia dell'Arte, NLP, Transactional Analysis and systemic thinking. She uses the method to enhance learning during workshops on management, customer knowledge and personal growth.

For 15 years, Patricia was an export manager in charge of the development of the South American and Asia Pacific markets for international perfume, cosmetics, fashion and decoration companies, such as Givenchy, Paco Rabanne, Pierre Balmain, Caron, Revillon and Murano. She was also the Vice President in the US for a French decoration company and was given the mission to set up and develop their subsidiary.

Some of her recent clients include Airbus, AXA, Altana Pharma, Amazon.fr, Eli Lilly, EADS, HP-Compaq, Novo-Nordisk, Suez, Transocean and UBS.

Patricia is an NLP master practitioner and a certified coach in systemic analysis and modeling techniques. She has been trained by Robert Dilts in France, Belgium, and at the University in California.