



Areas of expertise:

- Organizational Development
- Change Management
- Leadership and Team Development
- Executive Group and Individual Coaching
- Consulting Skills Development

Languages:

- English

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Wendi Pasco-McGregor has specialized in customer-centred organizational development and change management for almost 25 years, after an initial career in Human Resources at British Airways, as part of the team driving their customer-focused culture change to enable privatization.

She began her consulting career with PA Consulting, moving to PricewaterhouseCoopers where she continued to focus on organizational development. Wendi has worked as an independent consultant since 1996 and led her own niche consulting firm, Laurel Consulting Ltd, since 2001.

The cornerstone of her work is a commitment to practical benefits for both the individual, or team, and their organization.

One of Wendi's most recent projects involved working with the senior management team of a financial services organization to implement a high-growth strategy. This has resulted in an increase in profitability for the division and a visible improvement of performance. Current work centers around enabling the leaders to design and implement a balanced approach to culture change, brand expression and performance management, building on substantial structural changes made 12 months prior.

Wendi works with diverse stakeholders to enable them to produce measurable benefits through:

- The design of evolutionary approaches to market-focused organizational development and practical solutions for complex change which fit the culture and structure of a given organization.
- High-impact leadership and team development, executive group and individual coaching
- Workshop design and facilitation ranging from strategy and brand reviews to process improvement analysis and cultural audits.
- The development of internal consultants, change agents and support functions, enabling technically expert groups to apply their skills more effectively with internal clients.

She has worked in diverse business sectors with clients located in places as varied as Alaska to Hong Kong and Senegal, as well as across Europe and the UK. Clients have included ABB, Barclaycard, the BBC, BP, BT, Cisco, Coca-Cola, Goldman Sachs, Origin ATOS, Otis Elevators, Shell International, SKF, Sun Microsystems and Zurich Insurance.

Wendi graduated a BA (Hons) from Oxford University. She is a trained facilitator and coach, accredited in a number of assessment instruments and experienced in working with multi-cultural and lingual groups. She is a qualified coach with a Masters in Advanced Executive Coaching from Bristol Business School. Wendi has been published in several European journals and has chaired international conferences for HR & OD professionals.